

See page 10 of this section for our advertisement of Women's Apparel and Furs

Stern Brothers

WEST FORTY-SECOND and WEST FORTY-THIRD STREETS

Commencing Tuesday—with its customary remarkable values—

The Semi-Annual Sale of Furniture

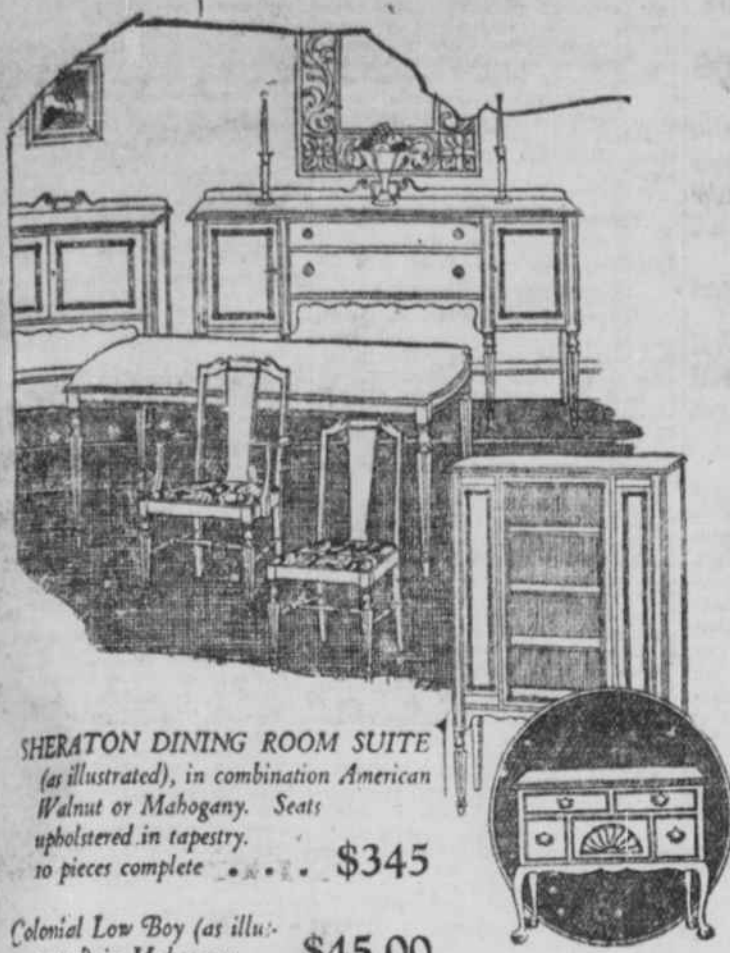
In addition to the savings being the most exceptional in recent years on high character furniture, the assortment is without doubt the most comprehensive and diversified one we have ever offered.

LIVING ROOM FURNITURE:

- 3-pc. Living Room Suite in figured mohair with reversible cushions, \$675
 3-pc. Living Room Suite in figured mohair with reversible cushions, \$375
 Carlton Arm Chairs with reversible cushions, \$28.50
 Secretaries in Mahogany at \$63

Odd Pieces of Furniture for the Bedroom:

- Four-post Colonial Beds in Mahogany (twin or full size) . . . \$27
 Odd Bureaus in American Walnut with glass tops . . . \$125
 Odd American Walnut Vanity Cases with glass tops . . . \$95



SHERATON DINING ROOM SUITE
 (as illustrated), in combination American
 Walnut or Mahogany. Seats
 upholstered in tapestry.
 10 pieces complete . . . \$345

Colonial Low Boy (as illustrated) in Mahogany . . . \$45.00

Dining Room Furniture:

- 10-pc. Mahogany Dining Room Suite . . . \$650
 10-pc. Mahogany or Amer. Walnut Suite, \$395
 10-pc. Mahogany Inlaid Suite . . . \$895



CHAMBER SUITE (as illustrated), in Burl
 Walnut, showing a 52-inch Bureau, Full
 Vanity Case, Chiffonade, and
 Bow-end Bed. 4 pieces
 complete . . . \$375

Colonial Chest of Drawers
 (as illustrated), Mahogany \$49.50

Chamber Furniture:

- 5-pc. Mahogany Inlaid Suite (twin beds). \$550
 4-pc. American Walnut Suite (glass tops) \$775
 4-pc. Amer. Walnut or Mahogany Suite, \$279

Substantial Savings During the JANUARY

WHITE SALE on

"Lily of France" CORSETS

These corsets are fashioned from the highest quality fabrics and exemplify a finished perfection of workmanship which insures beauty as well as long service.

GROUP I.

"Lily of France" Corsets
 of fine mercerized and silk
 brocades; low and medium
 tops, some with half elastic
 along the top; others with
 all elastic across top. Three
 sets of garters. In pink
 only. Sizes 23 to 28.

\$4.75

(Values from \$7 to 8.50)

GROUP II.

"Lily of France" Corsets
 of fine mercerized and silk
 brocades. Medium and low
 bust, elastic band top.
 Lace back or closed-back
 and clasp-front, with elastic
 sections. Three sets of
 garters. Sizes 23 to 34.

\$6.45

(Values from \$9.50 to 14.75)

"De Bevoise" Brassieres—Hook front and hook back
 styles, with flesh or white embroidery.
 Lace trimmed at top and bottom. 32 to 40. 75c to \$1.95

(Values from \$1.00 to \$3.95)

SECOND FLOOR

Stern Brothers

A Complete New Shipment of

ORIENTAL RUGS

At the Lowest Prices Quoted This Season

Practically every size, every weave, and every coloring
 one needs is here—distinctive and serviceable rugs
 representative of the Orient's finest quality merchandise.

Fine Mahal and
 Ghoravan Rugs—
 In rich soft colorings.

\$225.00

(Average size 9x12 ft.)

Fine Heavy Per-
 sian Araks—
 Soft rose and blue colorings

\$315.00

(Average size 9x12 ft.)

Persian Kazak Carabagh Rugs—
 (Average size 5x8 ft.) Specially priced. \$85.00

New Chinese Rugs
 —Heavy quality, richly em-
 bossed, in royal blues and gold.

\$275.00

(Average size 9x12 ft.)

Royal Kirmanshah
 Rugs—In a variety of
 colorings and designs.

\$285 to \$650

(Average sizes 7x10 to 12x14)

EXTRA LARGE SIZE RUGS

—A wide assortment of weaves and colorings.

At ONE-THIRD to ONE-HALF OFF the
 REGULAR PRICES.

SIXTH FLOOR.

Stern Brothers

The January Sale of White

Comprehensive assortments of the finest grade merchandise at a considerable saving on former prices.

HOUSEHOLD LINENS—Received from Ireland before the new tariff rates went into effect.

500 Pure Irish Linen Damask Table Cloths— \$2.95
 Full bleach. Good range of designs. Specially priced. . . . Each

1000 dozen All Linen Irish Satin Damask Napkins

Breakfast size . dozen \$3.75, 4.75, 5.50 Dinner size . dozen \$3.95, 5.90, 6.75

Pure Irish Linen Satin Damask
 Table Cloths—

72x72 72x90 72x108

\$4.75 \$5.90 \$7.00

Napkins to match, 22x22 ins. Doz. \$5.90

Pure Linen Satin Double Damask
 Table Cloths—

72x72 72x90 72x108

\$6.75 \$8.50 10.00

Napkins to match, 22x22 ins. Doz. \$8.50

Irish Pure Linen Satin Double Damask Table Cloths—Circular and oval designs.
 72x72 inches, \$7.50 72x90 inches, \$9.50 72x108 inches, \$12.00

Napkins to match, 22x22 ins. Dozen \$9.50

Pure Linen Huck Towels, hemstitched—
 Regulation size, dozen \$4.95, 5.25, 6.75

Turkish Bath Towels, hemmed—
 Soft and absorbent, . . dozen \$3.50, 5.50

Bordered Glass Towels, hemmed ends—
 Checked and striped, . . dozen \$5.75

Heavy Twill Kitchen Towels, hemmed—
 Plain with border, . . . dozen \$4.75

Satin Finish Bedspreads, hemmed—
 Each . . . \$2.85, 4.75, 5.75

Crochet Bedspreads, hemmed—
 Each . . . \$1.75, 1.95, 2.40

Stern Brothers

SILK & NAINSOOK UNDERWEAR

Offered in the Annual January Sale at Substantial Price Concessions

Not only are there many styles to choose from in all the delicate
 colorings, but the prices for these qualities are extraordinarily low!

SILK LINGERIE

Nightgowns of crepe de Chine in lace trimmed
 or tailored models. With or without sleeves.
 In all the pastel shades.

\$3.95, 4.85 to 7.95

Crepe de Chine envelope chemises, tailored
 or lace trimmed.

\$2.95, 3.90 to 5.95

Crepe de Chine vests and step-in drawers.
 \$2.45, 2.95 & 3.95

Heavy quality satin costume slips. In pink,
 white, navy, brown, black, and taupe.

\$5.50

NAINSOOK LINGERIE

Nainsook nightgowns in various attractive
 styles.

\$1.00, 1.65 to 2.95

Nainsook envelope chemises.

\$1.00, 1.50 to 1.95

Nainsook vests and step-in drawers.

80c and 1.00

Nainsook Bloomers—50c, \$1 to 1.95

Lingette sateen costume slips. In flesh, white,
 taupe, grey, navy, brown, and black

\$2.95

SECOND FLOOR.

Seasonable Bed Coverings

Offered during the JANUARY WHITE SALES
 at Most Exceptional Prices.

Here are Blankets and Comfortables that will take care
 of every bed and bed-couch in the house—warm,
 serviceable, good-looking.

ALL-WOOL BLANKETS

(Single and Double Sizes)

All-Wool Plaid Blankets—\$7.50, 8.95 and 13.75 pr.

All-Wool White Blankets—\$9.75, 12.50 and \$18 pr.

Plain and Figured Comfortables

Printed cambric styles,
 with plain centers; bor-
 ders wool filled. Figured Sateen styles, plain
 border; wool filling; at-
 tractive colorings.

\$5.95 each

\$8.50 each

Plain sateen reversible Quilts; wool filled;
 Copenhagen blue, rose, and lavender.....Each, \$12.50

Muslin Sheets and Pillow Cases

MUSLIN SHEETS—Single Three-qtr. Double
 Hemmed . . . 98c, 1.20 1.30, 1.45 1.40, 1.55
 Hemstitched . . 1.30, 1.75 1.55, 1.75 1.70, 1.95

PILLOW CASES—42x36 45x36 50x36 54x36
 Hemmed . . . 26c 30c 35c 38c
 Hemstitched . . 36c 40c 45c 48c

Stern Brothers

BLACK DRESS SILKS

(Foreign and American)

Very Important Values

Reliable qualities, highly recommended for
 their serviceability.

BLACK SATIN CHARMEUSE—
 Closely woven face; good quality. 39 ins. wide. Yard, \$1.75

BLACK CANTON CREPE—
 (All Silks). Good quality and weight. 39 ins. wide. Yard, \$2.45

BLACK SILK DUVETYN—
 Good quality and weight. 39 inches wide . . . Yard, \$2.50

BLACK CREPE de CHINE—
 Good weight and quality. 39 inches wide . . . Yard, \$1.85

BLACK SATIN CANTON CREPE—
 Excellent weight and quality. 39 inches wide . . . Yard, \$2.95

BLACK DRESS TAFFETA (American)—
 Good quality and weight. 35 inches wide . . . Yard, \$1.45

BLACK DRESS TAFFETA (Lyons)—
 Lustrous quality. 35 inches wide. . . . Yard, \$2.25

BLACK DRESS TAFFETA (Lyons)—
 Very fine quality. 38 inches wide. . . . Yard, \$2.50

SILK DEPARTMENT—SECOND FLOOR.